

The background of the poster is a vibrant desert night scene. A city skyline, likely Phoenix, is visible in the distance with buildings illuminated in various colors like purple, blue, and orange. The sky is a mix of deep purple, magenta, and orange, suggesting a sunset or sunrise. In the foreground, there are silhouettes of palm trees and saguaro cacti. String lights are strung across the scene, and small lanterns with lit candles are placed on the ground. The overall atmosphere is festive and elegant.

Desert NIGHTS *Soirée*

*Where Culture Comes Alive
Under the Desert Sky*

PHOENIX, AZ | THE CAMBY
OCTOBER 30, 2026



THE ZAY PROJECT | 501(c)3 Nonprofit Organization

Visionary Partner – \$20,000

(2 Available)

As the exclusive Premier Partner of Desert Nights, your organization will receive the highest level of visibility and recognition throughout the event and beyond.

- Premium seating for 24 guests (Two Cabana's & Two Table's of Eight)
- Presenting Sponsor recognition on all event materials, including print, digital, and event signage
- Prominent logo placement on The Zay Project website and event webpage
- Verbal recognition from the podium during the event program
- Social media acknowledgments leading up to and following the event
- Opportunity to include a mission-appropriate item in attendee gift bags or event materials
- Recognition in pre-event and post-event communications
- Opportunity to provide a brief welcome message or mission-aligned statement during the program
- Premier logo placement on stage screens and event presentations
- First right of renewal for the following year's Premier Partnership
- **Year-Round Partner Recognition:**
 - Recognized as an Official Community Partner of The Zay Project for one (12) months
 - Logo placement on The Zay Project partner webpage
 - Recognition at select Zay Project programs, events, and community initiatives throughout the year
 - Inclusion in annual impact reports and organizational communications
 - Priority consideration for future partnerships, activations, and sponsorship opportunities
 - Recognition across The Zay Project's year-round programming, including arts, culture, workforce development, youth engagement, and community events

Premier Partners help make our mission possible and are recognized as key supporters of The Zay Project's ongoing impact in the community.



We would love to discuss how we can customize these opportunities to best fit your goals.

- SPONSORSHIP LEVELS -

Opportunity Partner - \$10,000

- Priority Seating for 16 guests (One Cabana & One table for Eight)
- Recognition of company logo on all event signage and program
- Logo on event website
- Verbal recognition during program
- Social media acknowledgments
- Option to include a mission-appropriate item in attendee materials
- Recognition in post-event communications

Culture Partner - \$7,500

- VIP admission for 16
- Recognition of company logo on all event signage and program
- Logo on event website
- Verbal recognition during program
- Social media acknowledgments

Education Partner - \$5,000

- Admission to the party for 8
- Recognition on all print materials with company logo
- Logo on event website
- Verbal recognition during program
- Social media acknowledgment

Community Partner - \$2,500

- Admission to the party for 8
- Name recognition on all print materials
- Logo recognition on event website

Friend of The Zay Project - \$1,000

- Admission to the party for 4
- Name recognition on all print materials



We would love to discuss how we can customize these opportunities to best fit your goals.

OUR HONOREES

The inaugural Desert Nights Soirée will recognize an outstanding individual and organization whose leadership, service, and partnership are creating meaningful change and expanding opportunity throughout our communities.

The Desert Flame Award

Honoring an individual whose leadership and service ignite meaningful change.



Shaun Mayo | Chief People Officer
Arizona Cardinals Football Club

The Oasis Award

Honoring an organization whose partnership and investment create lasting opportunities for communities to thrive.



Salt River Project (SRP)



About The Zay Project

The Zay Project is a nonprofit organization dedicated to empowering change through culture, education, and opportunity. Through innovative programs, community events, workforce development initiatives, and cultural experiences, we create pathways for individuals and communities to thrive.

Since January 2024, The Zay Project has impacted more than 8,479 individuals across our programs and events.

Our Mission:

Empowering Change Through
Culture, Education & Opportunity.

Our Vision:

A future where culture inspires,
education empowers, and
opportunity is accessible to all.

Your Support Power Our Programs

A Taste of Melanin

A dynamic Black History Month series featuring free events and workshops that celebrate the contributions of Black Americans to culture, while educating and empowering the community.

Fly High Society Drone Academy

A hands-on program where youth learn to build, code, and fly drones, creating career pathways in aviation, entertainment, and tech industries.

For the Love of Art

A creative program uniting artists, athletes, and cultural leaders to inspire youth & adults through artistic expression—promoting healing, self-discovery, and community through the power of art.

Dive In for Change

A life-saving program that offers swimming vouchers to individuals in underserved communities, helping address disparities in swim safety and access.

The Legacy Initiative

A scholarship and leadership program that transforms loss into opportunity by supporting young people affected by gun violence and investing in brighter futures.

Game Plan for Success

An initiative that exposes youth from underrepresented communities to careers in sports beyond the field—highlighting opportunities in management, media, medicine, and more.





A SEAT AT THE TABLE

Sponsors may choose to donate some or all of their reserved seats back to The Zay Project. Donated seats will be gifted to community leaders, artists, educators, and youth participants, creating opportunities for connection, inspiration, and impact.

For more information and to reserve your sponsorship please contact our team at events@thezayproject.org or visit Website www.thezayproject.org. You can scan this QR code to learn more. We thank you for your support!



<https://thezayproject.ejoinme.org/ticket/sandsponsorships>

